



MOBILE SPOTLIGHT

Fundraising & Activity Challenges

Engage participants and get them fundraising sooner with gamified challenges in your mobile app!

The Ultimate Tool for Participant Engagement

Fundraising & Activity Challenges

Offer your participants a new way to engage with your mission and motivate them to start fundraising earlier with Fundraising & Activity Challenges in your Nuclavis-powered mobile app! With Challenges, you can issue a time-bound activity and/or fundraising challenge to your P2P participants, and coach them to achieve it. You could challenge participants to:

- Register & raise their first \$50 by a specific date for an early bird incentive
- Run or cycle 100 miles and raise \$100 in the month of June to earn a T-shirt
- Earn 500 activity points and raise \$500 by event day to earn VIP status
- Or, create your own challenge inspired by your organization's campaign or mission!

Perfect for DIY campaigns or for keeping participants engaged leading up to an in-person event, creating a Challenge provides you with the tools to create a fun, interactive experience for your participants, and gives them a reason to start fundraising now.

Features Include:



Challenge screens for users to join a challenge, check their progress, and see the challenge leaderboard.



Challenges can include fundraising and/or activity based on steps, distance, or activity points.



Participants can log activities manually or connect a fitness tracker.



Messaging tools for participants to share their progress and ask for support.



Push notifications to encourage participants and coach them along the way.



▶ **VISIT WEBSITE**
www.nuclavis.com



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