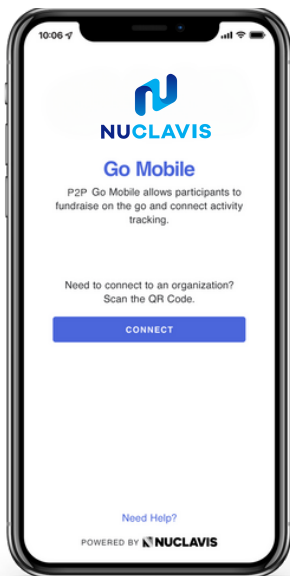# Everyone Deserves an App

NUCLAVIS

You need an App for that.

At Nuclavis, we've reimagined the P2P mobile app experience. We've made it easier than ever to have a mobile app for your P2P events leading to increased participant engagement and stronger fundraising results.

With mobile apps being ubiquitous, with over 75% of traffic on event websites coming from mobile devices, we need to meet participants where they are, which is mobile.

Whether a small event or an established signature event. Even smaller events now require a mobile app to maximize participant engagement because today's participants expect an app experience available at the convenience of their fingertips. There are different mobile solutions you can consider as you're evaluating what's right for your organization. Is Nuclavis right for your organization? Let's find out!

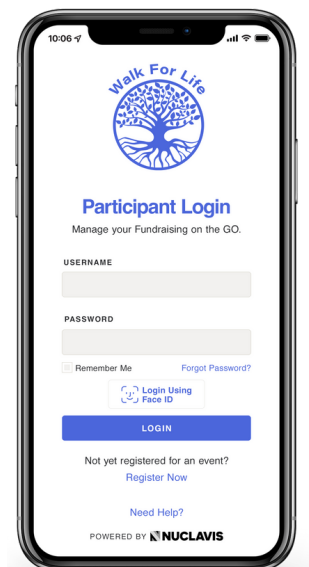## MOBILE APP COMPARISON

CONTAINER APP

A **Container App** is a mobile app generically branded that allows particiapnts to connect with a nonprofit P2P program and manage their fundraising on the Go.

- Ideal for smaller events with annual revenue < $1 million.
- Ability to retain branding of event logo and colors in app after logging in.
- Ability to leverage a cost-effective mobile solution and get a positive ROI.
- Ability to increase participant engagement and event revenue.

WHITELABELED APP

A **Whitelabeled App** is a mobile app that's uniquely branded to an organization or P2P program and allows particiapnts to manage their fundraising on the Go.

- Ideal for events with annual revenue > $1 million.
- Event branding is critical throughout the entire mobile experience.
- Ability to customize the configuration and app content.
- Ability to develop customizations that are unique to an organization.

VISIT WEBSITE
www.nuclavis.com

2900 W. Anderson Lane, C-200 #218
Austin, TX 78757

Info@nuclavis.com

512-540-8280